APPMAGIC

Executive Summary

APPMAGIC 2022

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AppMagic creates, deploys and markets Apps to all Web Browsers, Desktops, Tablets, Phones and emerging devices.

We are currently seeking investors for Round A Funding and invite you along on your journey to amazing Apps.

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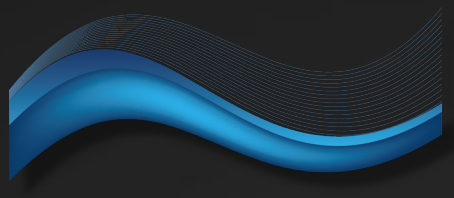
The Second Wave



Years ago the first generation wave of Apps began. In the 2020's the next generation will feature better, faster, more immersive and more Web-Centric product experiences for all.

Taking the Lead

Ken Newman, Founder and CEO
Senior UI, UX and FED Developer

Worthy of your Smart Money Investment, Ken brings over 25 years of technology and marketing experience to AppMagic.

Ken has the drive, creativity and expertise for you to realize your investment goals.

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Our Mission

BYOGD (Bring your own Global Device)

Our Mission is to empower customers with fast, immersive, engaging and delightful Applications that work on all platforms, systems and emerging devices anywhere.

No Regrets

Tech giants such as Google, Facebook and Twitter told early investors the timing was perfect, and so it is with AppMagic in the 2020's and beyond.

Today investors know the smart money is with App products in a growing marketplace of 5 Billion users.

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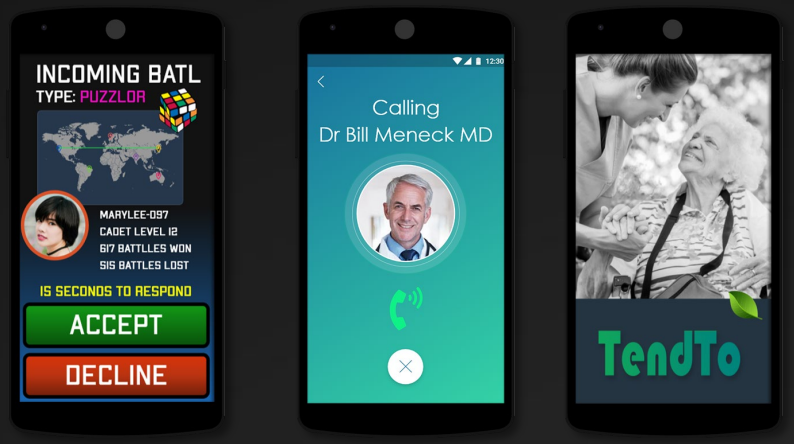
Products



AppMagic proposes an initial group of12 Products that run the spectrum of creative, productive and highly delightful experiences for people of all ages.

Each product attains strong growth with proven revenue models in Communication, Gaming, Social, Rideshare, Senior Care Services, E-commerce, Sales, Delivery Services, Customer Management and more.

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We Speak GIG

In the 2020's and beyond GIG Based Apps will be one of the strongest growth markets.

AppMagic is well positioned in this growing market space with proposed products such as TendTo, Wheely and others.

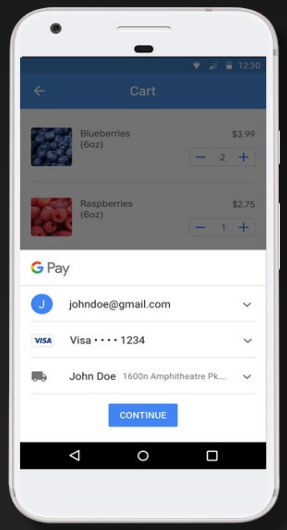
Google Workspace

Our Strategy

Our strategy calls for 6 to 18 talented team Designers and Developers per Application product.

Teams work remotely with modern, efficient and powerful collaboration tools like Google Workspace and Zoom with Coding and Whiteboard Sharing.

Better Payment Flow



AppMagic products improve your process experience for effortless In-App payments.

Customers enjoy an easier and consistent checkout with payment methods such as G-Pay, Amazon Cart, PayPal and more.

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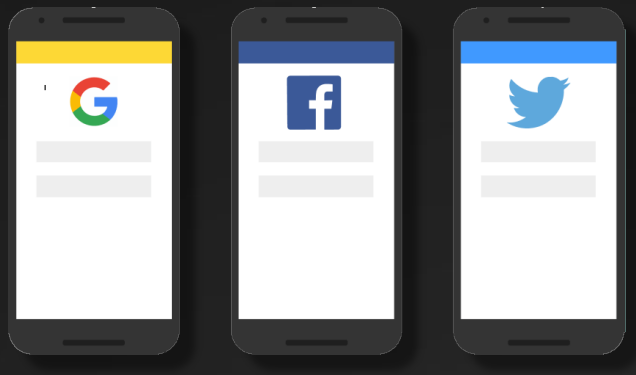
Better Sign-In



Our authentication allows frictionless sign-in.

Studies have shown dramatic increases in App conversions and in-App sales when the user experience is smooth and secure.

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Performant

Visitors will leave and may never return if an App is not loaded within 6 seconds.

AppMagic products will initially load in less than 2.5 seconds and up to a blazing speed of less than 1 second upon revisits.

Better UI/UX

Advanced User Interface is the cornerstone of a smooth and engaging user experience.

AppMagic uses Material Design and other design systems that feature larger buttons, pleasant fonts-icons and better color themes along with delightful navigation and transitions.

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Accessibility

AppMagic products will feature Accessibility.

This includes settings for our mobility, hearing, vision and speech challenged customers.

Good accessibility increases customer reach dramatically allowing AppMagic products a greater ability to serve a Global audience.

Privacy

We take your privacy seriously.

We will be fair, open and honest regarding the storage and use of all personal data collected.

AppMagic products mandate the information we provide about the processing of personal data be transparent, easy to understand and available.

Security

We take your security seriously.

Beyond 2-Factor Authentication we also utilize origin verification and other emerging solutions.

Peace of mind is what users must expect when engaged with our modern AppMagic products.

End

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