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Monetization

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Monetization

AppMagic's Monetization strategies span the spectrum of proven revenue streams.

- In-App Sales
- Conversions
- Licensing
- Deep Links
- Generated Fees
- Fee Percentages
- Ad Panels
- Rewarded Viewing

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In-App Sales

AppMagic products feature an easy, efficient and near frictionless payment system for maximizing In-App purchases.

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Conversions

Conversion is the science of migrating non paying customers into paying customers by converting free to paid monthly subscriptions.

We will deliver up to 3x more conversions with Ambient technology as we target all Browsers systems, platforms, and emerging devices.

Licensing Fees

An example of this is our proposed product Relate that will generate monthly revenue from ongoing software licensing fees.

Link Revenues

Deep Linking and Link Sharing.

Google's AdWords, AdSense, Web Links, Social Media Links, Video Links, Blog Links, Podcasts, Ad Campaigns and much more.

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Generated Fees

We receive revenue created by the user.

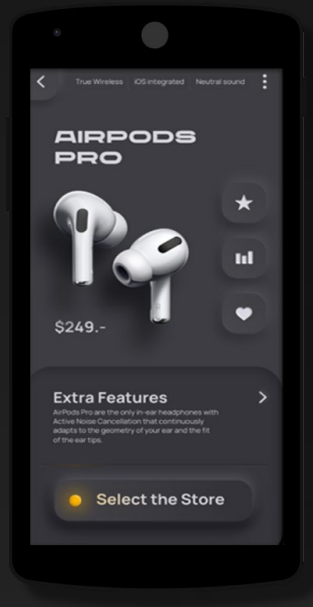
TendTo, Viewly and Wheely use this revenue model directly created from our customers.

Fee Percentage

Fees from transactions.

Our proposed products Biddie and SportFreaks receive a percentage from each customer bid or bet.

Advertising Panels



Another AppMagic's feature is the ability to include immersive experiences on all Browsers, platforms, systems and emerging devices.

Advertisements may become full display interactive media campaigns designed to engage and sell customers.

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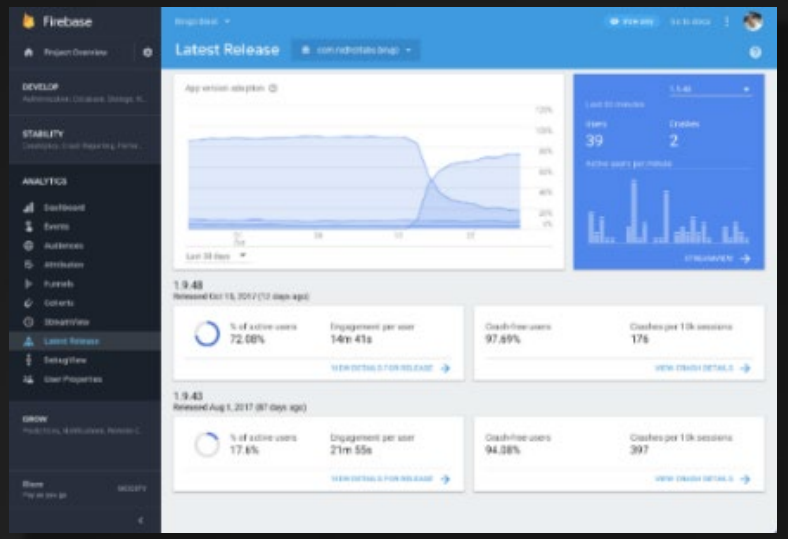
Usage Rewards

Rewards for simply using our products.

Products will offer incentives like virtual prizes while keeping an immersive experience.

Analytics



Advanced and granular analysis of our customer audience, conversion rates and purchasing preferences.

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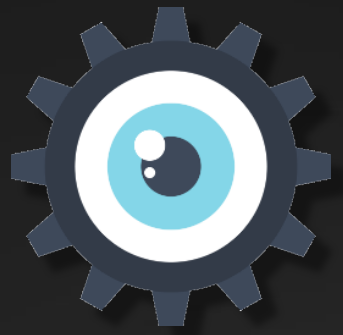
SEO

More than just good Search Engine Optimization, complete digital marketing with top rankings in all Search Engines and Directories.

This combines with granular Analytics and testing with excellent knowledge of customer preferences along with in-App and Online Web purchases.

Better App Discovery



AppMagic Apps will be more Discoverable.

We make full use of App Discovery on the Web so users find our products quickly and easily from anywhere and with any device.

Open To All

AppMagic is always open to ideas and improvements that help increase our collective value and revenue growth.

We welcome you in creating a strong, growing and profitable business with our investors, developers and customers.

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End

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